

RESULTS ARE WHAT MATTER MOST

TRUST US TO DELIVER

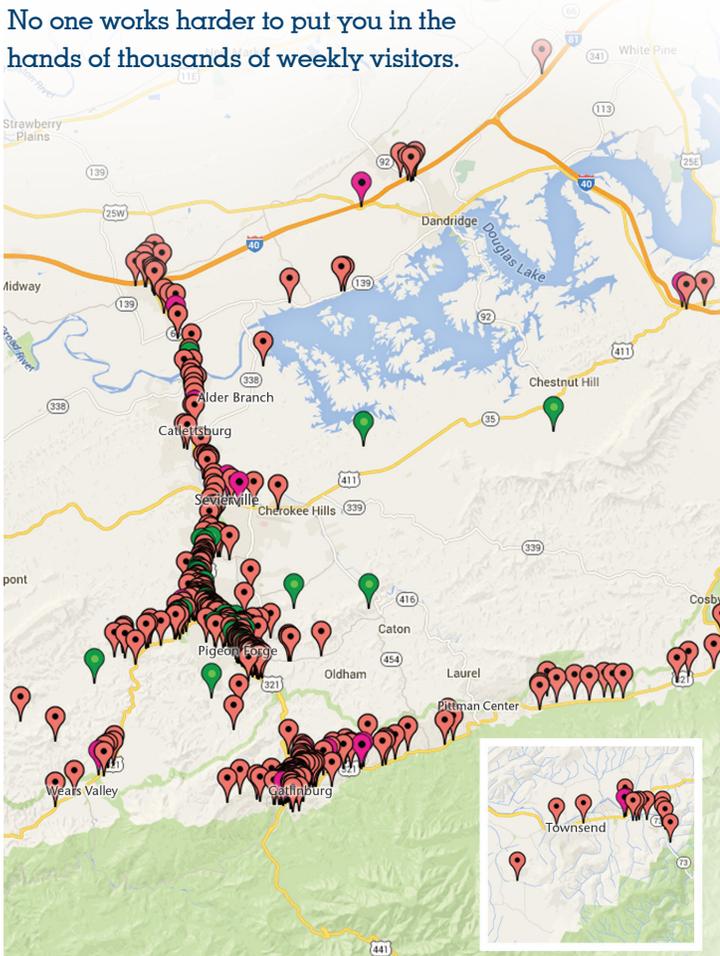


Guide Circulation
600,000

Coupon Book Circulation
450,000

Some of Our Distribution Outlets:

Our distribution outlets include shops, concierge desks, hotel rooms/lobbies, visitor centers, local restaurants and more. By monitoring these outlets and analyzing the numbers, What-to-Do is uniquely able to offer our advertisers total market saturation and targeted distribution. No one works harder to put you in the hands of thousands of weekly visitors.



IN-ROOM DISTRIBUTORS

Comfort Inn Apple Valley
Econo Lodge Inn & Suites East
Econo Lodge Riverside
Glenstone Lodge • Music Road Hotel
Music Road Inn • Oak Tree Lodge

ACCOMMODATIONS

Auntie Belham's Cabin Rentals
Best Western • Days Inn
Hampton Inn
Hotel Pigeon Forge
Motel 6
Up the Creek RV Camp
Zoder's Inn & Suites

RESTAURANTS

Denny's
Fuddruggers
Golden Corral
Gondolier Restaurant
Grandmother's Kitchen
Hungry Bear BBQ
Little House of Pancakes

RETAIL

Easy Stop Express Mart
Exxon Stations
Marathon Gas Stations
Townsend Shopping Center
Wears Country Market & Deli
Whaley's Market & Deli

ATTRACTIONS & OTHER

Area Welcome Centers
Bent Creek Golf Club
Gatlinburg Convention Center
Parrot Mountain
Pigeon Forge Special Events
Sevierville Chamber of Commerce
Tennessee Tourist Information Center



OVER 500 UNIQUE DISTRIBUTION LOCATIONS